

[**Yoko Shimada** Japanese Voice-Over Artist [Rate Sheet]]

A Simple Non-Broadcast Voice-Over Rate

Finished Minutes/Word Count/Rate Range (USD)

0 - 2 minutes/300 words of less/\$100 - \$200

2 - 5 minutes/300 - 750 words/\$200 - \$300

5 - 15 minutes/750 - 2,250 words/\$300 - \$500

Radio Commercial

These rates are for either a 30 or 60-second radio commercial voice-over.

\$300 - \$500

TV Commercial

These rates are for either a 30 or 60-second TV commercial voice-over.

\$600 - \$1,000 (Varies depending on the duration of use.)

Web Broadcast

This would be ads placed on social media, YouTube, and streaming services.

\$400 - \$800

Explainer Video

90-second explainer video (up to 225 words) = \$300

e-Learning

\$0.15 per Word

Video Games

\$200 - \$350 (Vocally stressful sessions should be limited to 2-hour sessions)

Animation

\$300 - \$500 per episode (Covers up to 2-hour sessions.)

Audio Drama

\$250 - \$350 per episode

Dubbing

\$125 - \$250 per episode (Covers up to 2-hour sessions.)

Phone IVR and on-hold messaging

start with a \$100 minimum project fee.

Audio Book

\$300 per Finished Hour

This is only an approximate rate. Please feel free to contact me to discuss your needs.

Thank you !!